

# CareOregon Community Giving Grant Program 2019 Summary

## Investing in communities to make health care work for everyone

In 2019 CareOregon provided funding support to more than 100 community-based organizations to help them carry on their missions. This support came in the form of more than 100 event-based sponsorships and 30 program-based grants.

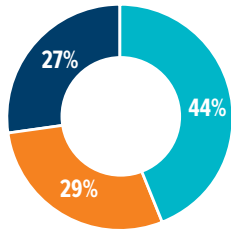
CareOregon's strategic priority areas – Housing and ACEs (Adverse Childhood Experiences) – are foundational to health and long-term stability for individuals as well as communities. The need is great, and CareOregon received more than \$3M in total requests for support from over 300 organizations.

A commitment to health equity is critical to reducing health disparities in marginalized communities. Through deliberate partnership and relationship building, CareOregon has increased funding support to culturally specific organizations by 700% since 2015, from 5% of total resources to nearly 40% of total resources.



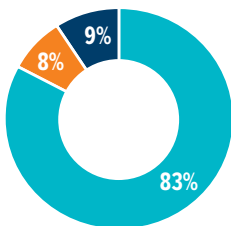
*CareOregon staff members at Asian Health and Service Center's (AHSC) annual health fair, sponsored by CareOregon, with Dr. Erik Szeto, AHSC board chair (middle) and Holden Leung, AHSC Executive Director (far right), August 2019.*

**2019 Community Giving Grants and Sponsorships: over \$1.1 million**



- Development Investments  
**\$505,000**
- Adaptive Fund Grants  
**\$335,500**
- Sponsorships  
**\$306,500**

**Grants and Sponsorships by CCO Area**



- Portland Metro Area  
**\$952,999**
- JCC Area  
**\$96,000**
- CPCCO Area  
**\$99,000**

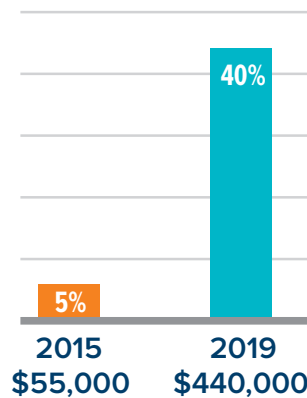
**Where the funding went in 2019**

Over \$1.1M was contributed to community-based organizations in 2019 through the community giving grant and sponsorship program.

CareOregon serves members in seven primary counties. Community Giving grants and sponsorships support all CareOregon CCO areas.

In 2019, CareOregon was recognized by Portland Business Journal as the number six Top Corporate Philanthropist in Oregon (based on 2018 giving data).

**Support to Culturally Specific Organizations**



A culturally specific organization is one that leads with race, LGBTQ+ or disability status.

## Development Investment Grants 2019

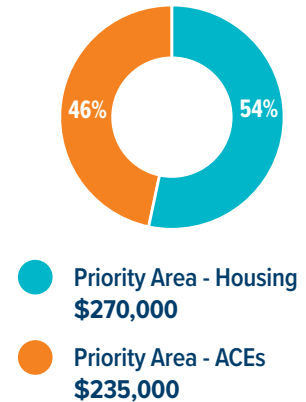
### Priority Area — Housing

Addictions Recovery Center .....	\$30,000
Bienestar .....	\$40,000
Luke-Dorf .....	\$40,000
CARE Tillamook .....	\$40,000
Quest Center .....	\$35,000
Rogue Retreat .....	\$25,000
Immigrant & Refugee Comm. Org .....	\$20,000
Portland Homeless Family Solutions .....	\$40,000
<b>Housing Total</b>	<b>\$270,000</b>

### Priority Area — ACEs

Adelante Mujeres .....	\$40,000
POIC/Rosemary Anderson School .....	\$40,000
Family Nurturing Center .....	\$35,000
Elevate Oregon .....	\$20,000
Girl Scouts of Oregon and SW WA.....	\$25,000
The Shadow Project .....	\$25,000
NW Regional Education Service District .....	\$50,000
<b>ACEs Total</b>	<b>\$235,000</b>

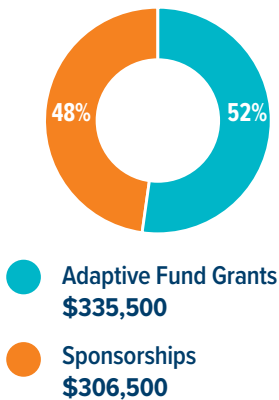
### Development Investment Grants Total: \$505,000



*CareOregon staff and families came together to walk and support their community in the 2019 Starlight Parade in June.*



**Adaptive Fund Total: \$642,000**



**Adaptive Fund 2019**

**Grants**

Clackamas Women’s Services .....	\$10,000
Community Partners for Affordable Housing .....	\$27,000
Equi Institute .....	\$40,000
Folktime .....	\$1,000
Janus Youth Programs (Village Market) .....	\$20,000
Komen .....	\$25,000
Multnomah County .....	\$8,000
Northwest Pilot Project .....	\$20,000
Off the Sideline .....	\$20,000
Oregon Energy Fund .....	\$20,000
Portland Street Medicine .....	\$10,000
Project Access NOW .....	\$100,000
Rogue Retreat .....	\$4,000
Tillamook County Habitat for Humanity .....	\$5,500
Zenger Farm .....	\$25,000
<b>Adaptive Fund Grants Total</b>	<b>\$335,500</b>

**Sponsorships**

- ▶ A total of **106** sponsorships were awarded to **100** organizations.
- ▶ **\$306,500** was given to sponsored events such as fundraisers (50%), conferences (15%), community events and celebrations (25%), health fairs (5%) and other events (5%).
- ▶ A total of **\$174,000** was awarded to **23** organizations, representing **57%** of sponsorship dollars.
- ▶ Sponsored events reached an estimated **100,000+** people in 2019.

<b>Sponsorship Total</b>	<b>\$306,500</b>
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